

Strategic Flexibility

By Kathryn Rudie Harrigan

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Kathryn Rudie Harrigan is the author of Joint Ventures, Alliances, and Corporate Strategy Joint Ventures, Alliances, and Corporate Strategy

Kathryn Rudie Harrigan (D.B.A., Harvard; M.B.A., Texas; B.A., Macalester) is an associate professor of strategic management at the Columbia Business School in New

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